

# Job Vacancy Internal Communications Lead

### **About Us:**

**At Advanced**, we're passionate about delivering fire protection peace of mind. Dedicated to our purpose of creating a safer future, we continually invest in developing new partnerships and technologies. This approach ensures our solutions are trusted to protect people and property in more than 80 countries.

We're a dedicated and highly motivated team, and in each specialist area of our business we employ talented individuals with a shared enthusiasm for, and commitment to, delivering truly excellent results.

#### About the Job:

We're currently looking for an **Internal Communications Lead** to join our small, successful marketing team. In this role, you'll be responsible for creating regular, clear, accurate and engaging communication to achieve strong cross-functional team understanding and business efficiency, as well as to maintaining a high employer brand profile.

The role requires a proactive and creative approach, great organisation and communication skills as well as the ability to work both collaboratively and individually, and to tight deadlines. You will enjoy distilling complex information into clear, compelling copy and be comfortable working across a range of traditional and digital media.

## The main responsibilities will be:

- Implementation of the annual internal communications plan
- Monthly programme of corporate updates showcasing excellent work, best practice and latest news from across Advanced
- Content creation for the quarterly staff newsletter 'The Star'.
- The creation of film and written content to support employer brand communication, including maintenance and development of the 'Life at Advanced' areas of the Advanced website.
- The creation of film and written content to support internal initiatives (including the launch of new benefits, processes and procedures, promotion of events etc.).
- The effective running of a series of company events across the year.
- The creation of branded materials to support the work of the People and Culture team.
- Support for other aspects of the marketing function, as required.

## About you:

To succeed in this role, you will have an inquisitive, creative approach to fostering and delivering communication, be highly collaborative and genuinely enthusiastic about what you do. You will also have a degree-level qualification or equivalent, or proof of significant relevant experience in a similar role where excellent writing and organisational skills were essential.

Previous experience in an internal communications role or a position with significant internal communications responsibilities is desirable.

Job Location: The Bridges, Balliol Business Park, Benton Lane, Newcastle upon Tyne

If all the above gets you excited about your next role and you want to know more, please send your CV to <a href="https://hreadvancedco.com">hr@advancedco.com</a>.